

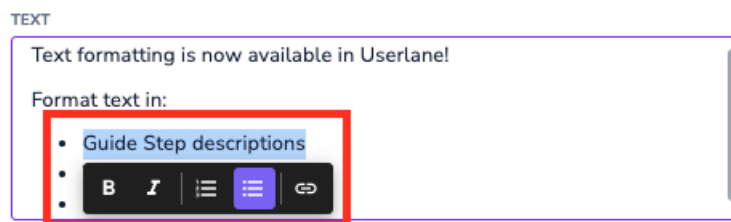
Text Formatting in Userlane

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Text formatting empowers content creators to craft more engaging and professional content. With this improvement, you can now enhance your text with **bold** and *italic* formatting, organize information using bulleted and numbered lists, and insert hyperlinks for seamless navigation.

How to Format Text

When in the Userlane Editor or Announcement Builder, the formatting toolbar will appear when you highlight the text you wish to format as shown in the screenshot below.



Which content types can be formatted?

Text formatting is available for the following Userlane content types:

- Step descriptions in Guides
- Tooltips (both Hints and Beacons)
- Announcements

Why This Matters

- **Improved Engagement:** Highlighting key information ensures that your audience quickly identifies the most important parts of your content.
- **Better Organization:** Lists make complex information more digestible and easier to follow.
- **Enhanced Navigation:** Hyperlinks help guide readers to deeper insights and related materials without breaking their flow.

Tips for Getting Started

- Experiment with different formats to see what resonates best with your audience.
- Combine features, like bold headings and bulleted lists, for a polished look.
- Use hyperlinks strategically to connect users with valuable resources.

Additional Info

If you have formatting use cases that we do not currently address, please drop us the feedback at roadmap.userlane.com so that we can collect opportunities for improvement.

Text formatting is unavailable for:

- Select content

- Welcome Slide
 - Guide titles and subtitles
 - Step titles
 - Announcement titles
 - Standard Surveys and NPS
 - Standard slide and button texts that can be configured on the Customize/Texts page in the Userlane Portal
 - PDF Export
 - Formatted text will appear in the markdown syntax in your exported PDF
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