

Release Note - Beacons Clicked Metric

Last Modified on 14.06.2023

What is new








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In order to make it easier for managers to track the performance of different content types, we have added interaction metrics for Beacons to the Content Analytics overview page in the Portal. This small improvement allows you to differentiate between your different Tooltip types:

- Hints opened - user was hovering over an element with a hint
- Beacons clicked - clicking on a pulsating beacon to open it

How to find it

Analytics > Content analytics overview > All content types table

Interacted with	● Interactions	● Users
 Hints opened	839	139
 Guides started 	283	164
 Documents opened	62	53
 Links clicked	40	35
 Beacons clicked	10	8
 Help link in Search clicked	3	2

i Currently, this includes only aggregated metrics. Stay tuned for a separate subpage in future with more detailed information on individual Tooltips interaction.

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