Release Note - Retention Page

07 November 2022
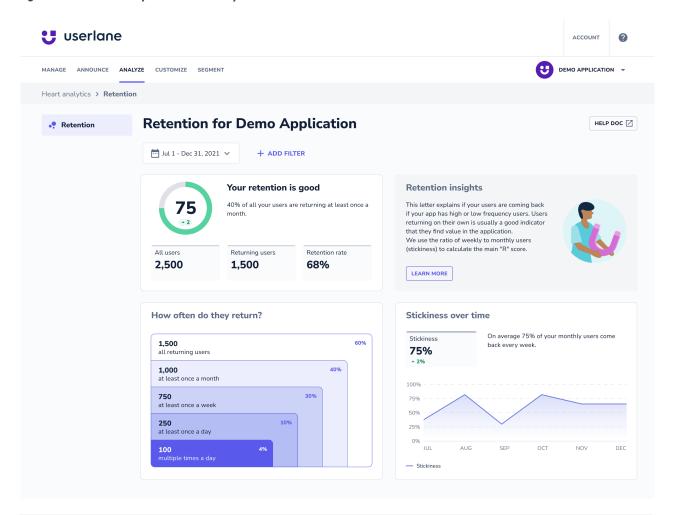
What is new

Now you can check if the users continue utilizing the application and if they keep coming back.

Retention metric tracks how likely your users are to return to your application with metrics like stickiness, retention rate, or percentage of high-frequency users.

How to find it

Sign into Portal > Analyze > Heart Analytics > Retention

i For getting access to the Retention page under your Analyze tab, please contact your customer success manager.