Userlane Content Types

Last Modified on 21.10.2025

With Userlane users can learn and complete a specific task or process without requiring previous training.

Userlane overlays the application, guiding the user through an end to end process.

	Content Type	Why use it
Process Tracking	Tasks	Track multi-step workflows and user actions inside your application
	Tags	Track simple or single-interactions, e.g. did a user click a button, visit a page
Validation	Validators	Checks if an input is done correctly
Guidance	Guides	Step-by-step walkthroughs through processes in the application
	Tooltips	Explain an element to help users complete a process, can also be linked with a
		Guide
	Beacons	Highlight an element by drawing the user's attention with the help of a
		pulsating icon
Messages	Announcements	update Users on important update, process changes or reminders
	Standard	Gather feedback with customizable questions about application functionality or
	Surveys	specific processes
	NPS Survey	Track your user's loyalty and opinion based on how likely they are to
		recommend your app
	Welcome Slide	Welcome new users to the Userlane Suite within your application