Data flow for Userlane Browser Extension Implementation
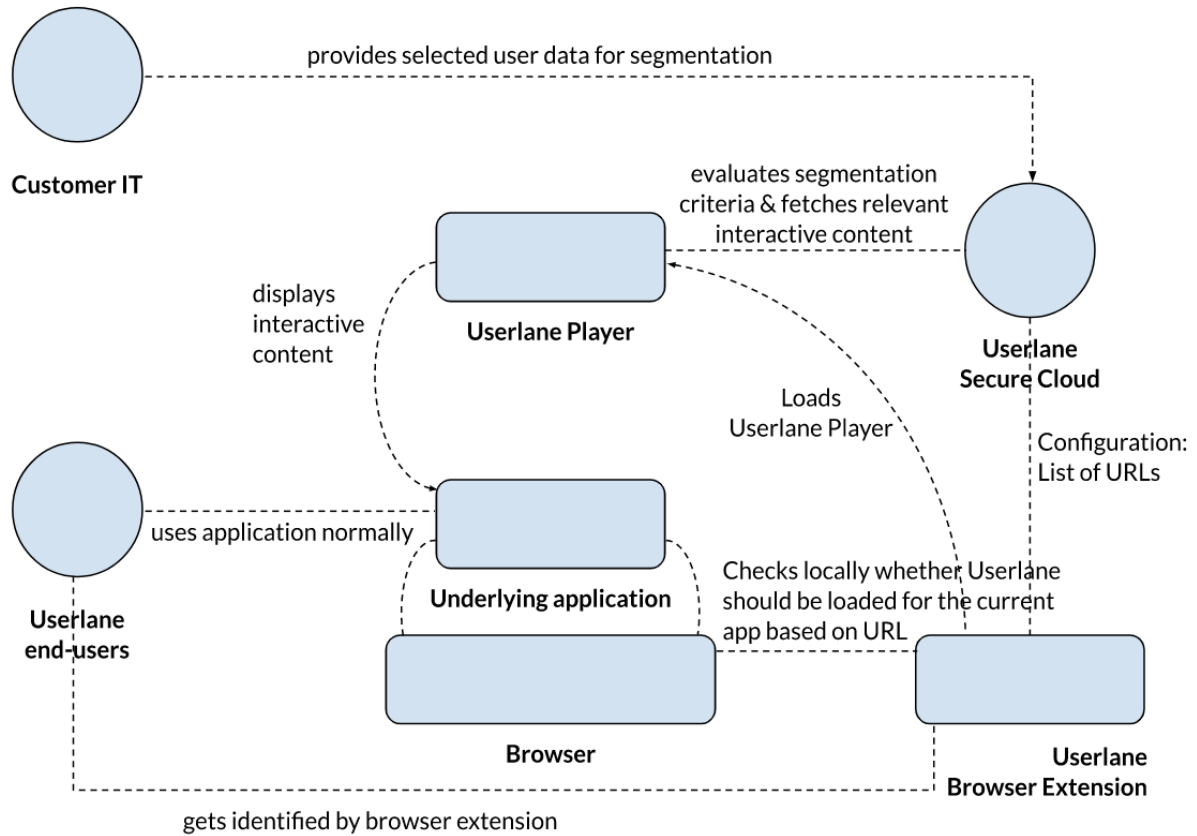
Last Modified on 05.07.2023

Recorded data field	Purpose
Userlane Property ID (one per app)	To identify which app Userlane is loaded upon and fetch relevant content.
URL	To identify which app Userlane is loaded upon and fetch relevant content.
URL patterns	To have the browser extension detect whether Userlane should be loaded.
User ID	To identify the same user again and show the progress of completed Guides. The User ID is always automatically generated by Userlane when the Browser Extension is used.

Recorded data field	Purpose
User Email Address	To authenticate the user on the Browser Extension via the following process: 1. To log into the Browser Extension, the user has to enter their email address 2. The user has to confirm the email address by clicking a link in an email 3. The user gets authenticated by the Browser Extension
User Data (optional)	To segment users depending on groups/tags or attributes. This User Data has to be actively passed towards Userlane via CSV file upload on the Userlane Dashboard. Userlane does not collect such data automatically.
Browser	To guarantee browser compatibility.