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This text provides an overview of the features and capabilities available in Self-Hosting mode compared to Userlane hosted.

It covers various functionalities such as analytics, tooltips, interactive guides, data validation, user segmentation, progress tracking, and integration with external knowledge bases.

Capabilities	Self-hosted	Hosted
HEART Analytics The ability to gain insight into the usage of an application, identify issues, increase user satisfaction, and ultimately improve the ROI.		
Content Analytics The ability to measure and understand the performance of your Userlane content.		
App Discovery The ability to reveal the applications your employees actually use.		
Portfolio Overview The ability to identify cost optimization opportunities and mitigate security risks associated with unauthorised application usage.		
Tags The ability to measure the usage of the specific elements/features within the external application.		
Tooltips (Hints and Beacons) The ability to explain and highlight individual elements within an application.		
Validators The ability to create custom validation rules for form fields within your target applications.		
Interactive Guides Step by step guidance through a process or workflow in an underlying app.		
Data Validation Help Managers validate users' input.		
Automation Automate process to navigate users quicker.		

Capabilities	Self-hosted	Hosted
<p>PDF Export</p> <p>Take screenshots of every step of a Guide.</p>		
<p>Auto translation</p> <p>Translate your text in other set up languages.</p>		
<p>Messages</p> <p>Push notification to users announced within the external application, including Welcome Slide, Announcements, NPS Survey.</p>		
<p>Userlane Assistant</p> <p>A support menu that overlays the underlying app and provides access to the Userlane features.</p>		
<p>Help menu in the Assistant</p> <p>A tab menu within the Assistant where managers can connect external help documentation or external support assistance (e.g., link to ticket form)</p>		
<p>Page Segmentation</p> <p>Functionality that allows content to be targeted to a specific page in an application.</p>		
<p>Guide links to share on request</p> <p>The ability to provide a URL that links directly to starting a Guide within the application.</p>		
<p>Userlane JS API</p> <p>The ability to export data.</p>		
<p>Basic User Segmentation</p> <p>The ability to target specific content to groups of users. Basic capability uses tags to define user segments.</p>		
<p>Advanced User Segmentation</p> <p>The ability to target specific content to groups of users. Advanced capability uses user attributes to define user segments, which can be imported into Userlane or automatically added via SSO.</p>		
<p>Visual progress tracking for the individual users</p> <p>Showing end-users completion status of individual Guides and Chapters</p>		
<p>Guide promotion</p> <p>The ability to provide users with a push notification in the Userlane Assistant to complete a specific Guide.</p>		

Capabilities	Self-hosted	Hosted
Search in the Assistant The ability to search for content in the Userlane Assistant (Guides, Announcements, Knowledge Base articles)		
Knowledge base integration The ability to connect Userlane with external knowledge bases and present the content in the Userlane Assistant.	