

Userlane Content Analytics

Last Modified on 25.06.2024

Content Analytics

Evaluate how different users interact with your Userlane content and get live engagement insights on your Guides, Announcements, and Tooltips.

Why use it

Use the analytics to

- measure your content performance
- find content that needs optimization
- analyze Guides, Announcements, and Tooltips in-depth

The table below provides you with a high-level overview of Userlane Content Analytics with links to dive deeper as needed:

	Goal	Metrics	
Userlane Content Overall	Users view and interact with Userlane content	Views Interactions Content Types	
Guides	Users start Guides and can complete them	Overall Performance Individual Performance Analytics Error Log	Read more
Announcements	Users view and interact with Announcements	Overall Performance Individual Performance	Read more
Tooltips	Users view and interact with Tooltips	Overall Performance Individual Performance	Read more