What is Userlane?

Userlane is a no-code Digital Adoption Platform (DAP) used to measure how employees use applications, identify areas for improvement and offer real-time guidance directly within any application.

Our all-in-one solution

Learn:

Understand value drivers by monitoring usage, identifying points of friction and understanding interaction patterns with Userlane’s HEART analytics.

It allows you to measure the success of digital transformation initiatives across your organization by tracking user behavior across software applications.

Our Platform Reporting tracks the performance and engagement of your support content, so you can iterate faster and drive further software adoption.

Engage:

Improve value realization by engaging users, driving software usage and increasing proficiency with Userlane’s in-app engagement suite.

Our content creation engine enables you to create interactive step-by-step guides, tooltips and tags in your live app within minutes. Instantly announce updates, start surveys and promote specific topics.

Connect:

Choose an integration to provide your users instant access to content from a knowledge base, support channel, or other enterprise systems directly in your applications – exactly where and when your users need it most.

Who can use it

Userlane can be used by any organization that wants to

- measure the success of digital transformation initiatives across their organization
- facilitate web-based software rollouts or streamline training
- empower employees to learn better and faster.

If you are new to Userlane and want to learn more about how we can solve your digital tool onboarding and adoption needs, see our platform use cases at Userlane.com.
Learn more

To help you get started, you can refer to our other Get Started help articles to learn more about our features. If you want to speak with us about how Userlane can answer your needs, why not book a demo with one of our product experts. We are always happy to help.