

What is Userlane?

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Userlane is a no-code Digital Adoption Platform (DAP) used by organizations to discover, understand, and improve the value of their technology investments. By identifying and eliminating adoption barriers across software applications, enterprises can deliver employees and customers a more engaging, rewarding, and productive software experience while realizing the full value of their software investments.

Our all-in-one solution

Discover:

Gain full visibility of your organization's technology stack with Userlane's App Discovery. Track and reveal which applications are used by employees across the organization quickly and easily by securely deploying our Browser Extension without any need for interaction with end-users or any integrations.

Reduce shadow IT, uncover duplicate software and pinpoint areas for improved software adoption.

Understand:

Understand value drivers by monitoring usage, identifying points of friction and understanding interaction patterns with Userlane's HEART analytics.

It allows you to measure the success of digital transformation initiatives across your organization by tracking user behavior across software applications.

Our Platform Reporting tracks the performance and engagement of your support content, so you can iterate faster and drive further software adoption.

Improve:

Improve value realization by engaging users, driving software usage and increasing proficiency with Userlane's in-app Engagement Suite.

Our content creation engine enables you to create interactive step-by-step guides, tooltips and tags in your live app within minutes. Instantly announce updates, start surveys and promote specific topics.

Who can use it

Userlane can be used by any organization that wants to:

- **Experience the value** of their organizations' technology investments
- Improve **employee productivity and efficiency** when using digital tools

- **Facilitate** web-based software rollouts or **streamline training**
- **Empower employees** to learn better and faster

If you are new to Userlane and want to learn more about how we can support you in unlocking the full potential of your software, see how our customers have seen success with Userlane:

www.userlane.com/success-stories

Learn more

To help you get started, you can refer to our other Get Started help articles to learn more about our features. If you want to speak with us about how Userlane can answer your needs, why not [book a demo](#) with one of our product experts. We are always happy to help.
