Customize colors and designs

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About customized colors and designs

Your Userlane Design should match your organization's style and branding.

In this article we cover

- the benefits
- what to customize
- how to set it up

Why use it

Customizing the color and design has several benefits:

- **Branding consistency**: Customized colors allow you to align your Userlane Design with your organization's brand identity, ensuring a consistent and cohesive visual experience.
- **Enhanced user experience**: By choosing colors that resonate with your target audience, you can create a more engaging and visually appealing Userlane interface, leading to a better user experience.
- **Increased brand recognition**: Consistently using your brand's colors across various touchpoints, including Userlane Guides, helps reinforce brand recognition and reinforces your organization's visual identity.
- **Improved accessibility**: Customizing colors allows you to consider accessibility guidelines and make adjustments to ensure proper color contrast, making your Userlane Guides more accessible to users with visual impairments.
- **Tailored visual hierarchy**: By selecting the right colors for different elements such as buttons, infoboxes, and hints, you can create a visual hierarchy that guides users' attention and improves the overall usability of your Userlane Guides.
- **Personalization and differentiation**: Customized colors allow you to stand out from competitors and create a unique visual identity that reflects your organization's personality and style.

What to customize

You can change the following settings:

- the Assistant avatar, e.g. logo of your company, a question mark (View our Working with images article for more details on image file recommendations.)
- the color of infoboxes
- the color of buttons
- the color of additional hints
- the color of tooltip icon

- the corner radius

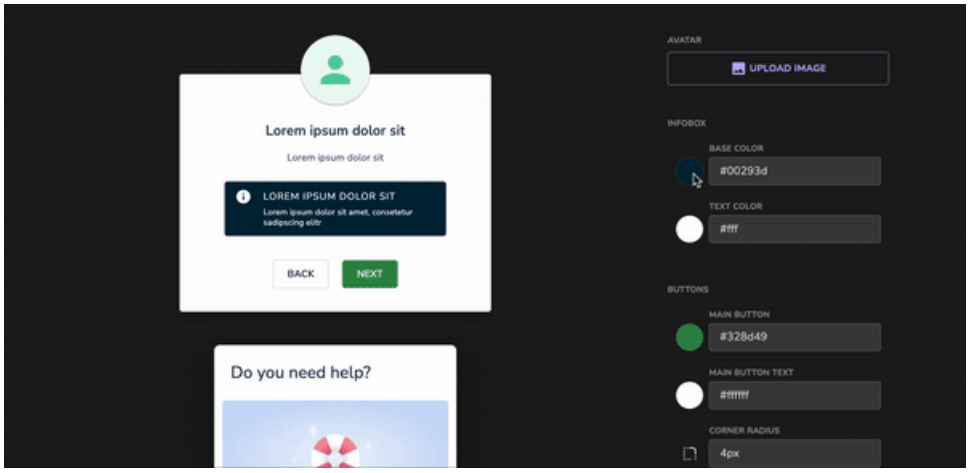
> **ℹ Important**
>
> The Design settings will affect the whole Assistant.
>
> If you e.g. change the color of a button here, you'll change the colors of all step buttons in all of your Guides.

Set it up

To customize the colors and designs of your Guides, go to **Customize > Design** in the Userlane Portal.

You can define a color in two ways:

- Add a Color Code
- Type the color name



> **Good to know**
>
> Userlane elements (size, position, etc.) can be modified by using CSS (Cascading Styles Sheets), in case it's required to adjust more than is available in the Userlane Portal.
>
> You are responsible for this type of implementation and its maintenance.
>
> Please talk to your web developers to implement those additional changes in your webpage's code for Userlane elements.